

IN A WORD, MANY SOLUTIONS.



# SICUREZZA

INTERNATIONAL SECURITY & FIRE EXHIBITION

WHERE PRODUCTS & STRATEGY CREATE SOLUTIONS

Fiera Milano, Rho

**13-15  
NOVEMBER  
2019**

CO-LOCATED WITH

**SMART  
BUILDING  
EXPO**

INTERNATIONAL NETWORK



[www.sicurezza.it](http://www.sicurezza.it)

ORGANIZED BY

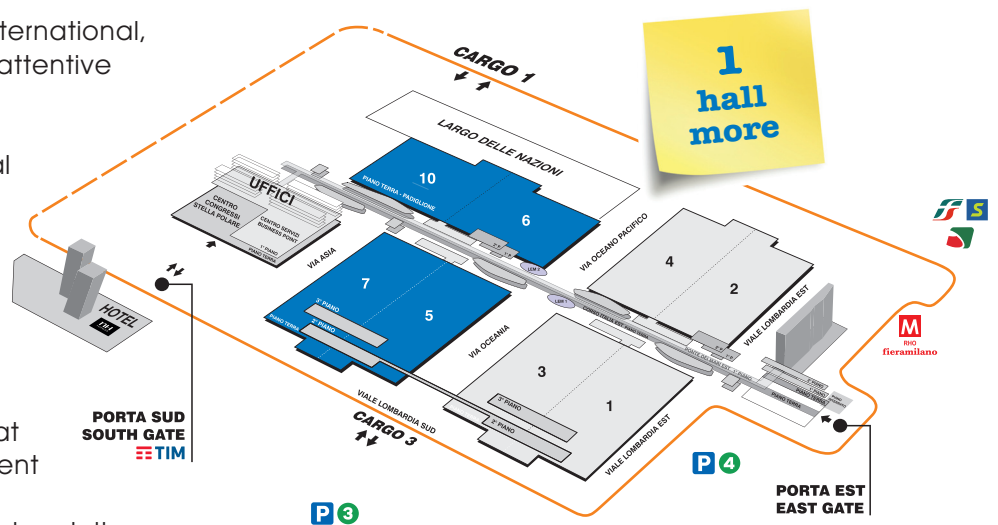


FIERA MILANO

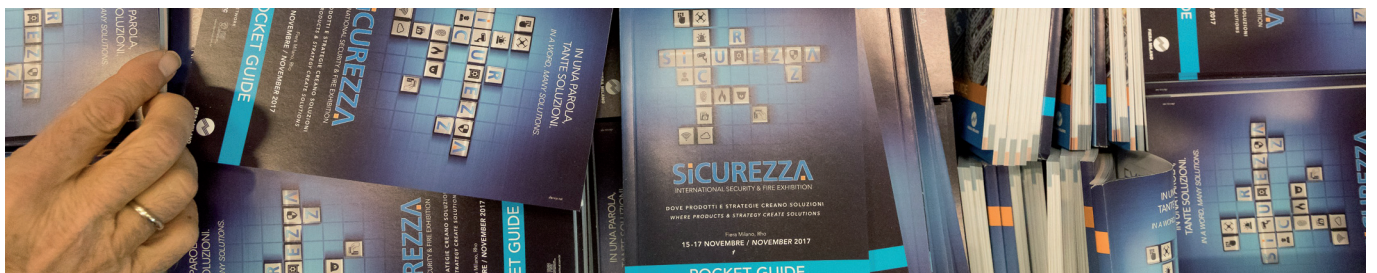
More representative, more international, bigger, but, above all, more attentive to the market's changes.

In an economic and historical context where security is no more seen only as protection tool but increasingly as strategical asset to manage companies and cities, **SICUREZZA 2019** is getting ready for its 20th Edition with a project that attentively considers the current changes.

The focus will be on tailor-made solutions for every context and great attention will be also paid to integration with similar markets. Smart Building Expo will take place simultaneously, as in the last edition, and this time it will also



include Smart City and Smart Lighting, as well as Cyber Security, because the security of each business increasingly depends on data protection.



## LAST EDITION AT A GLANCE: a growing trend

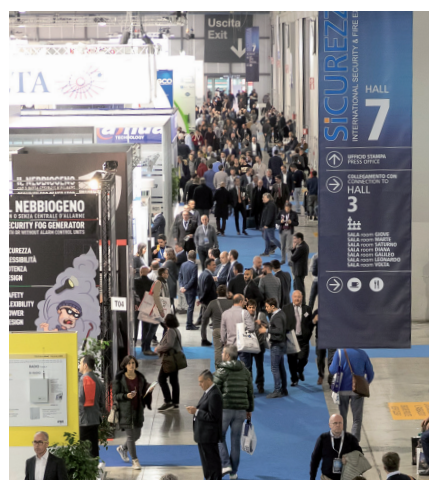
25.569 Certified professional visitors from 86 Countries **+35%**

465 Direct exhibitors from 20 Countries **+40%**

150 Conferences with more than 2500 attendees **+49%**

## SECURITY SOLUTIONS "from A to Z"

- Building Automation & Smart Building
- CCTV, Antintrusion, Access Control
- Crime Prevention and Intelligence
- Cyber Security and Internet of things
- Drones
- Fire
- Valuable, Documents and Information Security



## CONTACTS

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## Our TRADE VISITORS

### ITALIAN VISITORS (%)

Northern Italy	68
Central Italy	18
Southern Italy	14

### FOREIGN VISITORS (%)

Europe (Italy not included)	71
Asia	18
Africa	8
America	3

### BUSINESS ACTIVITIES (%)

Installers & System Integrators	43,87
Retailers, Wholesalers, Distributors	21,50
Manufacturers	12,59
Services Companies	10,35
Designers & Contractors	6,96
Authorities and Associations	2,06
Public Administration	1,74
Infrastructures for transport	0,47
Law Enforcement Agency	0,45